

VIDEO SPECIFICATIONS - AD REPLACEMENT SYSTEMS

TV Standard: PAL

Aspect Ratio: 16:9

Frame Rate: 25 fps

Dimension 720 x 576 pixels anamorphic

An uncompressed video file should be provided

Audio:

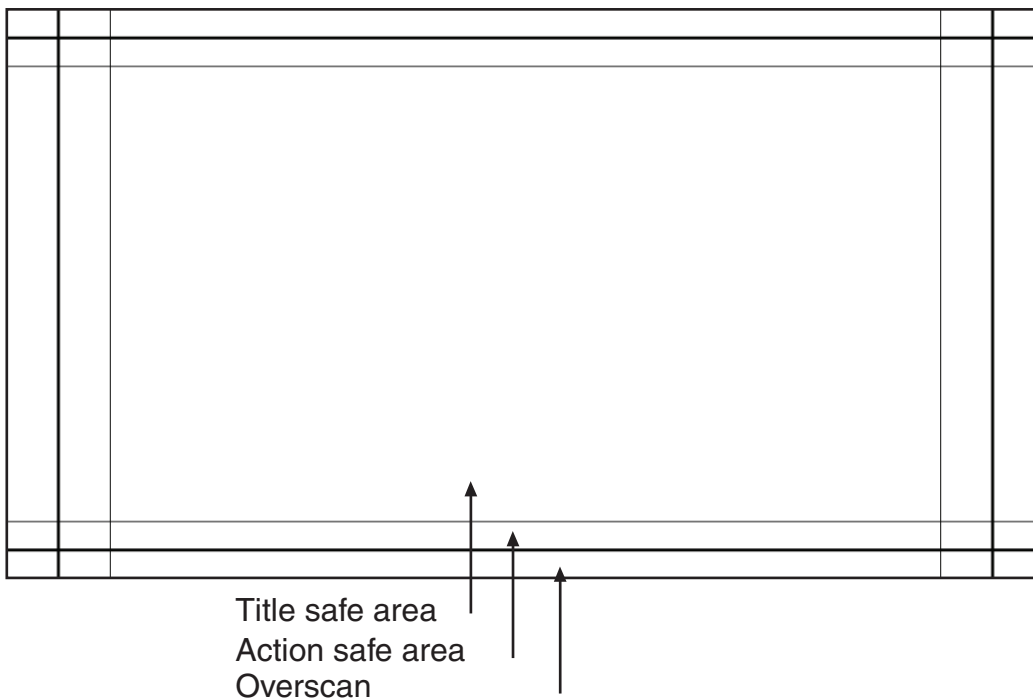
Audio Mode: Stereo

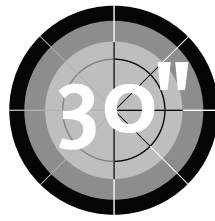
Sample Rate: 44.1 kHz

Ads must have a soundtrack.

We can provide royalty free music.

SIZE	VIDEO SAFE ZONE	TITLE SAFE ZONE
720 x 576 anamorphic	10%	20%





VIDEO SPECIFICATIONS - BACKBAR SCREENS

TV Standard: PAL

Aspect Ratio: 16:9

Frame Rate: 25 fps

Dimension 720 x 576 pixels anamorphic

An uncompressed video file should be provided

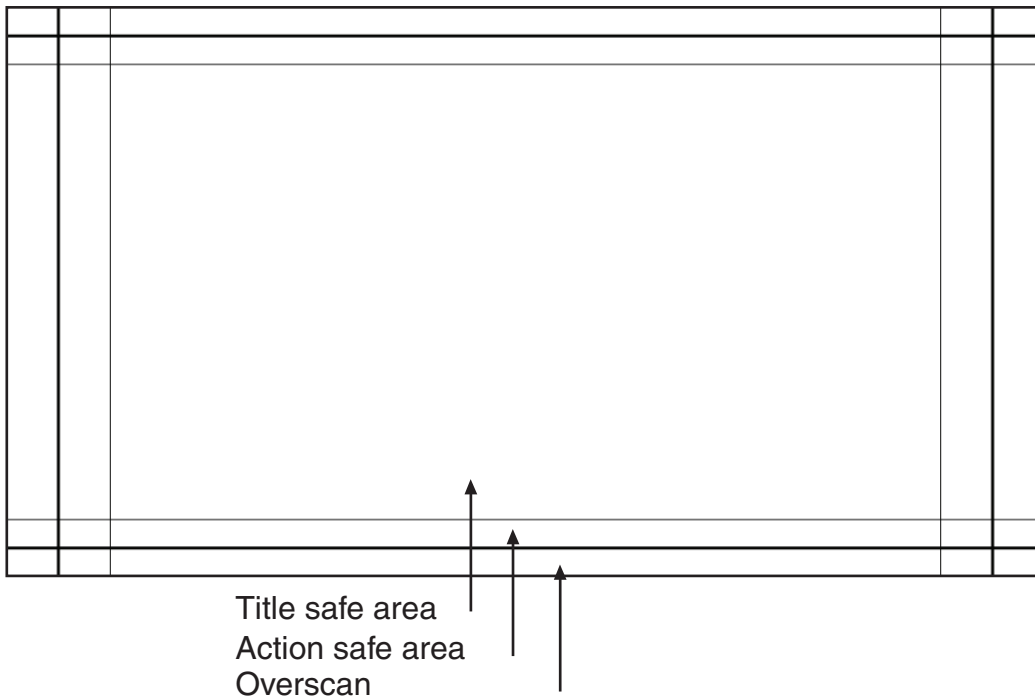
Audio:

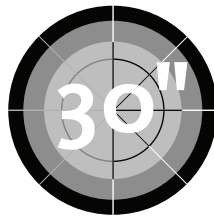
Ads must have a silent soundtrack.

Audio Mode: Stereo

Sample Rate: 44.1 kHz

SIZE	VIDEO SAFE ZONE	TITLE SAFE ZONE
720 x 576 anamorphic	10%	20%





VIDEO SPECIFICATIONS - STILL ADS

JPEG or PDF

Aspect Ratio: 16:9

Frame Rate: 25 fps

Dimension 720 x 576 anamorphic pixels or 1024 x 576 square pixels

Resolution : 72 dpi

SIZE	VIDEO SAFE ZONE	TITLE SAFE ZONE
720 x 576 anamorphic	10%	20%
1024 x 576 square pixels	10%	20%

